



2023 SEED GUIDE
Lantic



Breeding Ingenuity

It takes a lot to deliver the nation's premiere sugarbeet seed.

It begins with innovative technology, specialized equipment and world-class infrastructure. These component parts must then be artfully leveraged by a team of expert breeders, each equipped with years of education, piles of advanced degrees and decades of experience.



All working together to define the proper balance of traits to drive yield, sugar content and disease protection.



Grower Expertise

And yet their greenhouses and test plots will only tell a portion of the story. To truly validate this work requires growers like you.

By applying your local expertise and specialized wisdom, the evaluation of each variety begins again.

A true test delivered by local experts managing variables like weather, disease and soil variations to take results from the academic to the economic.

At harvest, results are tallied and lessons shared before it all begins again.



Joe Freiburger, Regional Sales Manager

At the convergence between breeder and grower, that's where you'll find the Betaseed Representative. Through every step in the process they are in your market, walking your fields and understanding your challenges.

It's this partnership that helps create the industry's preeminent feedback loop spanning from breeder to grower and back again. Not a relationship between a salesman and customer, but a true collaboration.

Thank you for the crucial role you play in this process, and for your continued confidence in the hybrids we've built together.



Breeding Confidence



Breeding Confidence in the Lantic Sugars Growing Region

	Low	Moderate	High
4781			
• MultiSource® rhizomania tolerant variety			
• High root aphid resistance			
• Excellent sugar and good tons			
Rhizomania			
Aphanomyces			
Fusarium			
Root Aphid			
Sugar			
Tons			

	Low	Moderate	High
4044 NEW – Pending Approval			
• MultiSource® rhizomania tolerant variety			
• High root aphid resistance			
• Excellent sugar and tons			
Rhizomania			
Aphanomyces			
Fusarium			
Root Aphid			
Sugar			
Tons			

	Low	Moderate	High
4512			
• MultiSource® rhizomania tolerant variety			
• High root aphid resistance			
• Excellent sugar and tons			
Rhizomania			
Aphanomyces			
Fusarium			
Root Aphid			
Sugar			
Tons			

Contact your sales representative to learn more about varieties available for your farm.

Cody Lehman

Key Accounts Manager
Phone: 701-361-1703

