

ABOUT BETASEED

Betaseed is the leading sugarbeet seed brand for growers in North America. From our start over fifty years ago in 1970, Betaseed hybrids have gained a reputation as the industry standard for disease tolerance combined with high yield potential. Sugarbeet growers trust Betaseed to provide them with knowledge, variety performance and timely responses to technical operating questions in order to achieve the highest possible revenue for their operation.

The Betaseed Performance Portfolio:

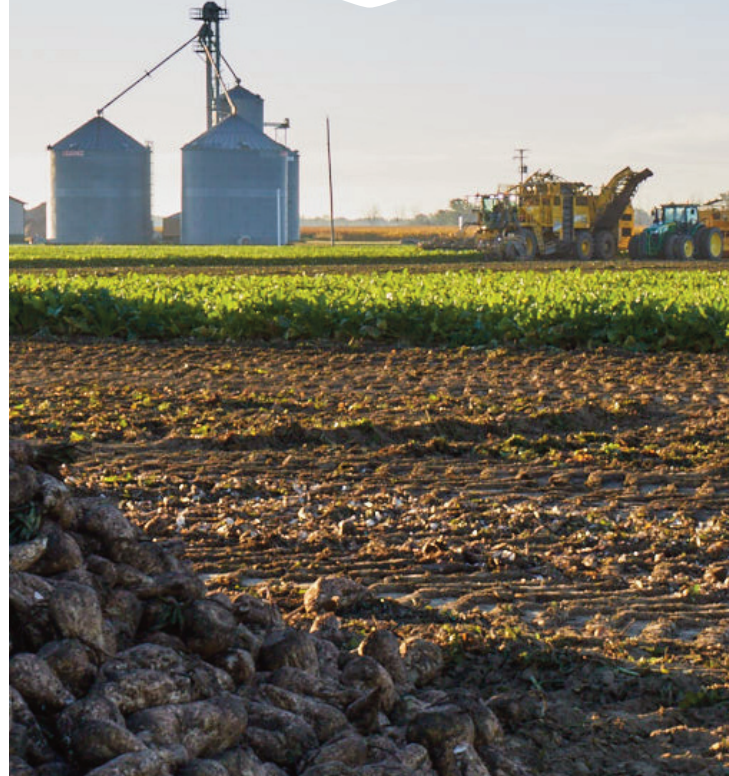
- **Research** – Developing new varieties that increase a grower's revenue while exceeding disease tolerance requirements.
- **Value** – Providing a portfolio of seed varieties, trait technology and seed treatments that give growers what they need to achieve a successful crop.
- **Knowledge** – One third of the Betaseed staff works in research and development creating the varieties needed in North America. The depth of experience and expertise benefits growers with the performance of Betaseed varieties in the field.



FOR MORE INFORMATION
CONTACT:

Matt Mills 760-550-0936
mmillspca@gmail.com

Joe Freiburger 208-431-2166
jfreiburger@betaseed.com



Imperial Valley Varieties

BREEDING CONFIDENCE
2023



Check out our Varieties for 2023



2023 Varieties

BTS 5460

WORLD RECORD FOR
SUGAR PER ACRE

- Multisource RZ
 - High yielding
 - High sugar
 - Moderate powdery mildew resistance
 - Moderate RHC resistance
 - Very good early season variety
 - Very good late season variety
-
-
-

BTS 5678

- Multisource RZ
 - High sugar
 - High yielding
 - Very good early season variety
 - Very good late season variety
-
-
-

BTS 511N

PENDING APPROVAL

- Nematode tolerant
 - Multisource RZ
 - Very high sugar (highest 2 yr. average for 2021 & 2022 trials)
 - High yielding
 - Good early and late season variety
 - Smaller canopy
-
-
-